

Contact: Brod Justice  
Tel: +49-(0)89-4411-8678  
Mobile: +49-(0)157-7978-4161  
Email: brod@qnoodle.com

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## **ENTERPRISE WEB 2.0**

### ***The solution to email chaos in the enterprise***

Munich 25<sup>th</sup> March 2008 - Enterprises are suffering from “email stress” and finding that around 49 minutes per day is spent by the average office employee dealing with emails; and this figure raises to up to 4 hours per day for senior managers<sup>[1][2]</sup>. One FTSE firm estimates that the cost of dealing with pointless emails is UKP 39 Million per year<sup>[3]</sup>. Using Web 2.0 methods, Qnoodle Limited has created qEnterprise as a solution to the email overload. In an initial trial, qEnterprise points to a saving of over €500,000 per year for just 50 employees when compared to traditional email tools<sup>[4]</sup>. This equates to a Return on Investment (ROI) of less than 1 week<sup>[4]</sup>.

Instead of point-to-point email messages, qEnterprise is a web-based software application that uses the concepts of blogs and comments, combined with alerting and bookmarks to provide a natural structure for communication and collaboration. Each person in the enterprise is able to subscribe or unsubscribe to communication threads according to their needs and not be bombarded with emails that need to be read only to find that they were not relevant.

Since qEnterprise's blogs, bookmarks and alerts have an inherent filing mechanism, time is also saved in searching for emails. Chaitanya Mistry, Managing Director of Qnoodle Limited notes “I'm a big user of qEnterprise myself in our day-to-day business. A major benefit for me is that I no longer have to search for email threads, rather, when I click on a qEnterprise project blog, I know for sure that the content I see is completely up to date and I do not need to worry that there is some conflicting information somewhere else in my email inbox that I have not had time to read”.

Additionally, qEnterprise functions as a dynamic enterprise intranet where news and content can be posted instantly and without special web skills.

A 60 day free trial of the full qEnterprise product, is available immediately. The standard product includes blog module, security, alerts and bookmark notifications, comments, messaging, document store, attachments, text editor, tags, profiles and a multilingual interface. Out of the box support for thousands of users is standard and easily served by low-cost Linux based hardware.

Qnoodle Limited is a European Web 2.0 specialist based in and operating out of Munich, Germany delivering data-driven, interactive web projects. Founded in 2006, Qnoodle Limited has delivered a number of Web 2.0 communities and interactive sites.

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If you would like more information about this topic or would like to schedule meeting with Brod Justice, please call +49-89-4411-8678 or by email [brod@qnoodle.com](mailto:brod@qnoodle.com)

References:

[1] The Guardian, 12<sup>th</sup> August 2007:

<http://www.guardian.co.uk/technology/2007/aug/12/news>

[2] Handbook of Research on Virtual Workplaces, Information Science Reference, April 2008.

[3] BBC News, 7<sup>th</sup> March 2008: <http://news.bbc.co.uk/2/hi/business/7281707.stm>

[4] Qnoodle Limited Case Study, January 2008: <http://www.qnoodle.com/roi>